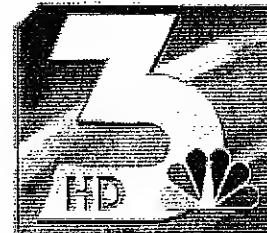


ORDER



Orders Order / Rev: 107412
Alt Order #: 06860602
Product Desc: NRCC IE 2012- SKED 2
Estimate: 3304
Flight Dates: 10/05/12 - 10/11/12
Orginal Date / Rev: 10/03/12 / 10/15/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: National Media, Inc.
Buying Contact:
Billing Contact:
815 Slaters Ln.
Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: National Republican Congressional C. *Revised*
Demographic: A35+
Product Codes: PLI2
Priority: 1
Revenue Codes: POLITICAL/AGY, ISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/11/12	169	\$187,750.00	\$159,587.50		October 2012	169	\$187,750.00	\$159,587.50	0.00
					Totals		169	\$187,750.00	\$159,587.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	41%	\$187,750.00
Market	100%	\$457,926.83

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	12%	\$54,951.22
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$91,585.37
KTUD	0%	\$0.00
KVVU	20%	\$91,585.37
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$32,054.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/Wagners	5-6a		----F--	:30	2	\$600.001	0.00	NM	2	\$1,200.00	

WAKE W/WAGNERS1

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/01/12	10/07/12	----F--	2	\$600.00	0.00

Order / Rev: 107412
Alt Order #: 06860602
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012-SKED 2
Estimate: 3304

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/Wagners	5-6a		----F--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----F-- 2 \$600.00 0.00															
E 2	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/Wagners	5-6a		M-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 2 \$600.00 0.00															
E 3	KSNV	10/09/12	10/09/12	M-F 5-6a WakeUp w/Wagners	5-6a		-T-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 2 \$600.00 0.00															
E 4	KSNV	10/10/12	10/10/12	M-F 5-6a WakeUp w/Wagners	5-6a		--W----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --W---- 2 \$600.00 0.00															
E 5	KSNV	10/11/12	10/11/12	M-F 5-6a WakeUp w/Wagners	5-6a		---T---	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---T--- 2 \$600.00 0.00															
E 6	KSNV	10/05/12	10/05/12	M-F 6-7a WakeUp w/Wagners	6-7a		----F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----F-- 2 \$1,000.00 0.00															
E 7	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/Wagners	6-7a		M-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 2 \$1,000.00 0.00															
E 8	KSNV	10/09/12	10/09/12	M-F 6-7a WakeUp w/Wagners	6-7a		-T-----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 2 \$1,000.00 0.00															
E 9	KSNV	10/10/12	10/10/12	M-F 6-7a WakeUp w/Wagners	6-7a		--W----	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --W---- 2 \$1,000.00 0.00															
E 10	KSNV	10/11/12	10/11/12	M-F 6-7a WakeUp w/Wagners	6-7a		---T---	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---T--- 2 \$1,000.00 0.00															
E 11	KSNV	10/05/12	10/05/12	Today Show	CM	658a-9am	----F--	:30	3	\$1,900.00	1	0.00	NM	3	\$5,700.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----F-- 3 \$1,900.00 0.00															
E 12	KSNV	10/08/12	10/08/12	Today Show	CM	658a-9am	M-----	:30	3	\$1,900.00	1	0.00	NM	3	\$5,700.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 3 \$1,900.00 0.00															
E 13	KSNV	10/09/12	10/09/12		CM	658a-9am	-T-----	:30	3	\$1,900.00	1	0.00	NM	3	\$5,700.00

Order / Rev: 107412
Alt Order #: 06860602
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012- SKED 2
Estimate: 3304

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
Today Show														
Today Show														
TODAY SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/08/12	10/14/12		-T-----						3	\$1,900.00	0.00		
E 14	KSNV	10/10/12	10/10/12	Today Show	CM	658a-9am	--W----	:30	3	\$1,900.00	1	0.00	NM	3 \$5,700.00
TODAY SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/08/12	10/14/12		--W----						3	\$1,900.00	0.00		
E 15	KSNV	10/11/12	10/11/12	Today Show	CM	658a-9am	---T---	:30	3	\$1,900.00	1	0.00	NM	3 \$5,700.00
TODAY SHW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/08/12	10/14/12		---T---						3	\$1,900.00	0.00		
E 16	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$450.00	1	0.00	NM	2 \$900.00
News 3 Sunrise SATURDAY														
NW3 AT SUNRISE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/01/12	10/07/12		-----S-						2	\$450.00	0.00		
E 17	KSNV	10/06/12	10/06/12	Saturday Today	CM	7a-9am	-----S-	:30	4	\$900.00	1	0.00	NM	4 \$3,600.00
Saturday Today														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/01/12	10/07/12		-----S-						4	\$900.00	0.00		
E 18	KSNV	10/07/12	10/07/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$450.00	1	0.00	NM	2 \$900.00
News 3 Sunrise SUNDAY														
NW3-SUNRS WKND														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/01/12	10/07/12		-----S						2	\$450.00	0.00		
E 19	KSNV	10/05/12	10/05/12	M-F Today Show II 3rd HOM	CM	9-10a	----F--	:30	1	\$1,000.00	1	0.00	NM	1 \$1,000.00
M-F Today Show II														
TODAY SHW2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/01/12	10/07/12		----F--						1	\$1,000.00	0.00		
E 20	KSNV	10/08/12	10/08/12	M-F Today Show II 3rd HOM	CM	9-10a	M-----	:30	1	\$1,000.00	1	0.00	NM	1 \$1,000.00
M-F Today Show II														
TODAY SHW2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/08/12	10/14/12		M-----						1	\$1,000.00	0.00		
E 21	KSNV	10/09/12	10/09/12	M-F Today Show II 3rd HOM	CM	9-10a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1 \$1,000.00
M-F Today Show II														
TODAY SHW2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/08/12	10/14/12		-T-----						1	\$1,000.00	0.00		
E 22	KSNV	10/10/12	10/10/12	M-F Today Show II 3rd HOM	CM	9-10a	--W----	:30	1	\$1,000.00	1	0.00	NM	1 \$1,000.00
M-F Today Show II														
TODAY SHW2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/08/12	10/14/12		--W----						1	\$1,000.00	0.00		
E 23	KSNV	10/11/12	10/11/12	M-F Today Show II 3rd HOM	CM	9-10a	----T---	:30	1	\$1,000.00	1	0.00	NM	1 \$1,000.00
M-F Today Show II														
TODAY SHW2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/08/12	10/14/12		----T---						1	\$1,000.00	0.00		
E 24	KSNV	10/05/12	10/05/12	M-F Today Show III 4th HOM	CM	10am-11am	----F--	:30	2	\$600.00	1	0.00	NM	2 \$1,200.00
Today 4th Hour														
TODAY SHW3														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>						<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:	10/01/12	10/07/12		----F--						2	\$600.00	0.00		
E 25	KSNV	10/08/12	10/08/12	CM	10am-11am	M-----	:30	2	\$600.00	1	0.00	NM	2 \$1,200.00	

Order / Rev: 107412
Alt Order #: 06860602
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012-SKED 2
Estimate: 3304

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHW3															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>M-----</u> Spots/Week <u>2</u> Rate <u>\$600.00</u> Rating <u>0.00</u>															
E 26	KSNV	10/09/12	10/09/12	M-F Today Show III 4th H Today 4th Hour		10am-11am	--T-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
TODAY SHW3															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-T-----</u> Spots/Week <u>2</u> Rate <u>\$600.00</u> Rating <u>0.00</u>															
E 27	KSNV	10/10/12	10/10/12	M-F Today Show III 4th H Today 4th Hour		10am-11am	--W-----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
TODAY SHW3															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>--W-----</u> Spots/Week <u>2</u> Rate <u>\$600.00</u> Rating <u>0.00</u>															
E 28	KSNV	10/11/12	10/11/12	M-F Today Show III 4th H Today 4th Hour		10am-11am	---T----	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
TODAY SHW3															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>---T---</u> Spots/Week <u>2</u> Rate <u>\$600.00</u> Rating <u>0.00</u>															
E 29	KSNV	10/05/12	10/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
RACHAEL RAY															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>----F--</u> Spots/Week <u>2</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 30	KSNV	10/08/12	10/08/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
RACHAEL RAY															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>M-----</u> Spots/Week <u>2</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 31	KSNV	10/09/12	10/09/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
RACHAEL RAY															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-T-----</u> Spots/Week <u>2</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 32	KSNV	10/10/12	10/10/12	Rachael Ray Rachael Ray	CM	11am-12pm	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
RACHAEL RAY															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>--W----</u> Spots/Week <u>2</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 33	KSNV	10/11/12	10/11/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
RACHAEL RAY															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>---T---</u> Spots/Week <u>2</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 34	KSNV	10/05/12	10/05/12	Noon News Noon News	CM	12-1230pm	----F--	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 AT NOON															
Start Date <u>Week: 10/01/12</u> End Date <u>10/07/12</u> Weekdays <u>----F--</u> Spots/Week <u>1</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 35	KSNV	10/08/12	10/08/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 AT NOON															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 36	KSNV	10/09/12	10/09/12	Noon News Noon News	CM	12-1230pm	-T-----	:30	1	\$500.00	1	0.00	NM	1	\$500.00
NEWS 3 AT NOON															
Start Date <u>Week: 10/08/12</u> End Date <u>10/14/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$500.00</u> Rating <u>0.00</u>															
E 37	KSNV	10/10/12	10/10/12	CM	12-1230pm	--W----	:30	1	\$500.00	1	0.00	NM	1	\$500.00	

Order / Rev: 107412
Alt Order #: 06860602
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012- SKED 2
Estimate: 3304

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Noon News											
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/08/12	--W----		1	\$500.00	0.00					
E 38	KSNV	10/11/12	10/11/12	Noon News		CM	12-1230pm		---	T---	:30	1	\$500.00	1	\$500.00
				Noon News											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/08/12	--T---		1	\$500.00	0.00					
E 39	KSNV	10/05/12	10/05/12	Days of our Lives		CM	1258p-2pm		----	F--	:30	2	\$425.00	1	\$850.00
				Days of our Lives											
				DAYS-OUR LIVES											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/01/12	10/07/12	-----F--		2	\$425.00	0.00				
E 40	KSNV	10/08/12	10/08/12	Days of our Lives		CM	1258p-2pm		M-----		:30	2	\$425.00	1	\$850.00
				Days of our Lives											
				DAYS-OUR LIVES											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/08/12	10/14/12	M-----		2	\$425.00	0.00				
E 41	KSNV	10/09/12	10/09/12	Days of our Lives		CM	1258p-2pm		-T-----		:30	2	\$425.00	1	\$850.00
				Days of our Lives											
				DAYS-OUR LIVES											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/08/12	10/14/12	-T-----		2	\$425.00	0.00				
E 42	KSNV	10/10/12	10/10/12	Days of our Lives		CM	1258p-2pm		--W----		:30	2	\$425.00	1	\$850.00
				Days of our Lives											
				DAYS-OUR LIVES											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/08/12	10/14/12	--W----		2	\$425.00	0.00				
E 43	KSNV	10/11/12	10/11/12	Days of our Lives		CM	1258p-2pm		---T---		:30	2	\$425.00	1	\$850.00
				Days of our Lives											
				DAYS-OUR LIVES											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/08/12	10/14/12	---T---		2	\$425.00	0.00				
E 44	KSNV	10/06/12	10/06/12	News 3 Today - SATURDAY		CM	9am-930am		-----S-		:30	2	\$750.00	1	\$1,500.00
				News 3 Today - SAT											
				NEWS3 TDY-WKND											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/01/12	10/07/12	-----S-		2	\$750.00	0.00				
E 45	KSNV	10/07/12	10/07/12	News 3 Today Wknd		CM	9a-930am		-----S		:30	2	\$750.00	1	\$1,500.00
				News 3 Today											
				NEWS3 TDY-WKND											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/01/12	10/07/12	-----S		2	\$750.00	0.00				
E 46	KSNV	10/05/12	10/05/12	NEWS 3 at 4 (1 HOUR)	CM		4-5pm		----F--		:30	1	\$900.00	1	\$900.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4PM											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/01/12	10/07/12	----F--		1	\$900.00	0.00				
E 47	KSNV	10/08/12	10/08/12	NEWS 3 at 4 (1 HOUR)	CM		4-5pm		M-----		:30	1	\$900.00	1	\$900.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4PM											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/08/12	10/14/12	M-----		1	\$900.00	0.00				
E 48	KSNV	10/09/12	10/09/12	NEWS 3 at 4 (1 HOUR)	CM		4-5pm		-T-----		:30	1	\$900.00	1	\$900.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4PM											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week:	10/08/12	10/14/12	-T-----		1	\$900.00	0.00				
E 49	KSNV	10/10/12	10/10/12		CM		4-5pm		--W----		:30	1	\$900.00	1	\$900.00

Order / Rev: 107412
Alt Order #: 06860602
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012- SKED 2
Estimate: 3304

KSNV

Print Date: 10/16/12 08:12:05

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Order / Rev: 107412
Alt Order #: 06860602
Flight Dates: 10/05/12 - 10/11/12

Advertiser:	National Republican Congressional Com
Product Desc:	NRCC IE 2012- SKED 2
Estimate:	3304

KSNV

Order / Rev: 107412
Alt Order #: 06860602
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012- SKED 2
Estimate: 3304

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 67	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
Monday Prime 8-10pm															
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 2 \$4,000.00 0.00															
E 68	KSNV	10/08/12	10/08/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
Monday Prime 10-11pm															
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 1 \$3,200.00 0.00															
E 69	KSNV	10/09/12	10/09/12	Tues PR 8-9p	CM	8-9pm	-T-----	:30	2	\$4,000.00	1	0.00	NM	2	\$8,000.00
Tuesday Prime 8-9pm															
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 2 \$4,000.00 0.00															
E 70	KSNV	10/11/12	10/11/12	News 3 Live in Prime	CM	7-10pm	---T---	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
News 3 in Prime															
NWS FOLO DEBATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---T--- 2 \$1,200.00 0.00															
E 71	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
NFL Pre-Game															
FTBL NITE AMR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S 1 \$2,400.00 0.00															
E 72	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,800.00	1	0.00	NM	2	\$3,600.00
News 3 in Prime															
NWS3 LVE-PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 -----S 2 \$1,800.00 0.00															
E 73	KSNV	10/05/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12 ----F-- 1 \$1,400.00 0.00															
E 74	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 M----- 1 \$1,400.00 0.00															
E 75	KSNV	10/09/12	10/09/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 -T----- 1 \$1,400.00 0.00															
E 76	KSNV	10/10/12	10/10/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 --W---- 1 \$1,400.00 0.00															
E 77	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---T--- 1 \$1,400.00 0.00															
E 78	KSNV	10/11/12	10/11/12	RALSTON in PRIME	CM	8-11pm	---T---	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
RALSTON in PRIME															
J. RALSTON 10/11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ---T--- 2 \$900.00 0.00															
E 79	KSNV	10/06/12	10/06/12		CM	11pm-1135pm	-----S-	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00

Order / Rev: 107412
Alt Order #: 06860602
Flight Dates: 10/05/12 - 10/11/12

Advertiser: National Republican Congressional Com
Product Desc: NRCC IE 2012- SKED 2
Estimate: 3304

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sa-Su News 3 at Eleven															
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S- 2 \$1,400.00 0.00															
E 80	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$1,400.001	0.00	NM		2	\$2,800.00
Sa-Su News 3 at Eleven															
WKD NWS3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----S 2 \$1,400.00 0.00															
E 81	KSNV	10/05/12	10/05/12	The Tonight Show	CM	1135p-1237a	-----F--	:30	2	\$750.001	0.00	NM		2	\$1,500.00
Tonight Show															
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----F-- 2 \$750.00 0.00															
E 82	KSNV	10/08/12	10/08/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$750.001	0.00	NM		2	\$1,500.00
Tonight Show															
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 M----- 2 \$750.00 0.00															
E 83	KSNV	10/09/12	10/09/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$750.001	0.00	NM		2	\$1,500.00
Tonight Show															
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -T----- 2 \$750.00 0.00															
E 84	KSNV	10/10/12	10/10/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$750.001	0.00	NM		2	\$1,500.00
Tonight Show															
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 --W---- 2 \$750.00 0.00															
E 85	KSNV	10/11/12	10/11/12	The Tonight Show	CM	1135p-1237a	---T---	:30	2	\$750.001	0.00	NM		2	\$1,500.00
Tonight Show															
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 ---T--- 2 \$750.00 0.00															
E 86	KSNV	10/05/12	10/05/12	Late Night w/Fallon	CM	1237a-136am	-----F--	:30	2	\$350.001	0.00	NM		2	\$700.00
Late Night w/Fallon															
J FALCON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12 10/07/12 -----F-- 2 \$350.00 0.00															
E 87	KSNV	10/08/12	10/08/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	2	\$350.001	0.00	NM		2	\$700.00
Late Night w/Fallon															
J FALCON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 M----- 2 \$350.00 0.00															
E 88	KSNV	10/09/12	10/09/12	Late Night w/Fallon	CM	1237a-136am	-T-----	:30	2	\$350.001	0.00	NM		2	\$700.00
Late Night w/Fallon															
J FALCON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 -T----- 2 \$350.00 0.00															
E 89	KSNV	10/10/12	10/10/12	Late Night w/Fallon	CM	1237a-136am	--W----	:30	2	\$350.001	0.00	NM		2	\$700.00
Late Night w/Fallon															
J FALCON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 --W---- 2 \$350.00 0.00															
E 90	KSNV	10/11/12	10/11/12	Late Night w/Fallon	CM	1237a-136am	---T---	:30	2	\$350.001	0.00	NM		2	\$700.00
Late Night w/Fallon															
J FALCON															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12 10/14/12 ---T--- 2 \$350.00 0.00															
E 91	KSNV	10/06/12	10/06/12		CM	1130pm-1:02am	-----S-	:30	2	\$2,000.001	0.00	NM		2	\$4,000.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Saturday Night Live											
				Saturday Night Live											
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		2	\$2,000.00		0.00						
E 92	KSNV	10/07/12	10/07/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUN-----S		:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
				Jeopardy in Prime											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		2	\$1,200.00		0.00						
E 93	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	CM	Sun 1135p-1200a -----S		:30	1	\$400.00	1	0.00	NM	1	\$400.00
				Sports Night in Las Vegas											
				SPORT NT-L VGS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S		1	\$400.00		0.00						